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## EXPERIENCE AND SKILLS SUMMARY




Broadcast designer, graphic designer, video editor, and web designer with 12 years professional experience. Specializing in: animation, concept development, and art direction.

Brands/Clients: NBC Universal, Sprout, Verizon Wireless, Bayer, Bank of America, Merck, Lilly, Walgreens, Cn8, Philadelphia Zoo

## TECHNICAL SKILLS

-  After Effects, Adobe Premiere, Final Cut Pro
-  Photoshop, Illustrator, InDesign
-  Wordpress, Bootstrap, CSS, HTML 5

## SELECTED CAREER HIGHLIGHTS

-  Original animations and graphics for the *Sunny Side Up Show*, a national live television broadcast on NBC Universal/Sprout
-  Graphics package for the 2008 Emmy © Award winning documentary: *"Terror in Tulsa: History Revealed"* Art Fennell Reports, Cn8
-  Created LED animations for Bank of America, featured in Times Square, NYC.

## PROFESSIONAL EXPERIENCE

### *Graphic Designer | Art Director -Freelance*

2014 - Present

Started my own freelance business catering to small businesses in my community. From logo creation to website startups. Serving as Art Director / Animator for an animated short that will be submitted to film festivals.

### *Associate Graphic Producer*

NBC Universal/Sprout, 2012 - 2014

Created original content for the *Sunny Side Up Show*, a national broadcast for preschool aged children. Designed and animated segment opens and content. Graphic support for the television network, mobile, multi-platform and web traffic.

## PROFESSIONAL EXPERIENCE CONTINUED

### ***Motion Graphic Designer - Freelance***

*Assembly, 2012*

Promotional animations for pharmaceutical clients.

### ***Motion Graphic Designer - Freelance***

*Tierney Communications, 2011*

Created promotional animations for pharmaceutical and retail clients.

### ***3D Modeler - Freelance***

*Taurus Display Corporation, 2010*

Created 3D models of point of purchase displays for retailers.

### ***Motion Graphic Designer - Freelance***

*Perlow Productions, 2010*

Created promotional animations for retail clients.

### ***Motion Graphic Designer / Assistant Editor***

*Fullmind Creative LLC, 2006 - 2008*

Film and documentary title sequences, animations for corporate promotional events and product pitches. Camera operation, Grip, and video editing.

### ***Editor / Camera Operator / Creative Development***

*WYBE/MiND TV Internship Fall Semester, 2006*

Edited promotional spots for television programming, creative development for commercials.

## EDUCATION

### ***Art Institute of Philadelphia***

2002-2006

Graduation: December 15, 2006

Awarded: Bachelor of Science Degree in Digital Media Production and Communications

Honors: Best Graduating Portfolio, Deans list, 3.8 GPA

### ***Southern Vermont Career Education Center***

2001-2002

Certification in Digital Editing: 510 hours of technical training

## REFERENCES

Mike Powell: 856.371.7921, 1x4x9design@gmail.com

*I created his website and logo for him.*

Jaime Schell: 215.917.0017, jaimelbschell@gmail.com

*Creator and Illustrator for the animated film we made together.*

Steve Binnig: 610.888.4422

*Former Superior at NBC Universal/Sprout*